









HIPGive is Hispanics in Philanthropy's digital platform that makes it possible to mobilize resources for social impact projects throughout the Americas.

In this Guide you will find information about the administrative process for crowdfunding campaigns on HIPGive.

If you need guidance on which strategies to use in your crowdfunding campaign, take part in our training sessions or email hipgive@hipfunds.org









1. Who can publish a campaign on HIPGive?

- 1.1 Basic Requirements
- 1.2 Create a campaign with the support of a fiscal sponsor
- 1.3 Options for "Donataria Autorizada" in Mexico

2. What information should you fill in the platform?

- 2.1 Information required
- 2.2 Legal Information
- 2.3 Bank information bancaria
- 2.4 Bank information for "Donataria Autorizada in Mexico
- 2.5 Check the progress bars on the platform

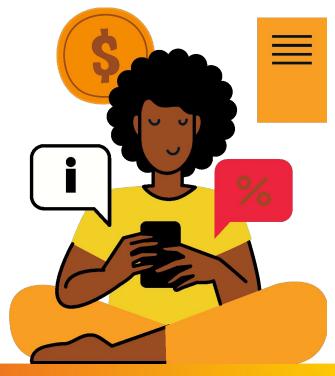
3. How does the payment process work?

- 3.1 Calculation of the total amount of funds due
- 3.2 The payment process
- 3.3 Timeline
- 3.4 Check the progress bars on the platform

4. What type of receipt should we provide?

4.1 Fiscal receipts

FAQs











1. Who can publish a campaign on HIPGive?

1.1 Basic Requirements

Any nonprofit organization that works in Latin America or with the Latinx community in the United States can upload and publish a campaign.

Specifically, the organization must:

- Be legally constituted as a non-profit organization.
- Have a bank account in their name.

If your organization does not meet these requirements, you can still participate with the support of a fiscal sponsor.











1.2 Create a campaign with the support of a fiscal sponsor

If you represent a nonprofit organization in Latin America or the United States and don't meet the basic requirements (previous page), you can still run a campaign with the support of a fiscal sponsor.

- A fiscal sponsor is an organization that does meet the basic requirements and is committed to receiving and verifying that the funds you generate for your campaign are properly applied.
- The crowdfunding campaign will be published in the name of your organization or group. However, all legal and banking information, as well as the requested documents, must correspond to your fiscal sponsor.
- The fiscal sponsor must draft and sign a fiscal sponsorship agreement where it is mentioned that it will act as your fiscal sponsor and that it will ensure the proper use of the resources granted to them.

For organizations in Mexico, you can contact our team to learn more about this figure.









1.3 Options for "Donataria Autorizada" in Mexico

If your organization operates in Mexico and has the current "Donataria Autorizada" status, you can access the following benefits:

- You could receive contributions both in dollars (USD) and in Mexican pesos (MXN).
- HIPGive* will be able to issue tax-deductible receipts to people who contribute from Mexico and who request a receipt.
- In addition to contributions with credit, debit and PayPal cards, people can make their contribution in convenience stores and/or as a bank transfer via SPEI.

To access these benefits, before submitting your project for review, you must add additional information on the platform to verify the status of an "Donataria Autorizada" before the SAT.



*Through our "Donataria Autorizada" in Mexico, whose name is HIP LATINOAMÉRICA. A.C.











2. What information should you fill in the platform?

2.1 Information Required



For creating your account on HIPGive



To approve publishing your project



Countries in **Latin America**



Original articles of incorporation* as a non-profit organization



Documents:

- Financial Statements or IRS 990
- Board Member
- Current Fiscal Year Organizational Budget
- Tax Identification Number
- Fiscal Sponsor Agreement (if applicable)



United Stated



IRS Determination Letter for 501 (c) (3)



Information:

- Completed Legal Information tab on the platform
- Completed Bank Information tab on the platform



Mexico



Original Constitutive Act* as a nonprofit organization





Donataria Autorizada



Official letter as Donataria Autorizada from the SAT



- Power of attorney
- Official identification of legal representative
- Bank account statement (must match the account data registered in the "Bank information" section)

If the name of your organization has been changed and it is different from the one that appears in the Constitutive Act, it will also be necessary to attach the minutes of the assembly where said change has been ratified. ** We require the letter, not the publication in the DOF.











Attention!

To publish your project on the platform, it is necessary that:

- The documents are complete and correct.
- The legal information is complete.
- The bank information is complete, correct and the box where the information is certified is checked.

Note! If you submit your project for review and some sections are incomplete or incorrect, we won't be able to publish it.







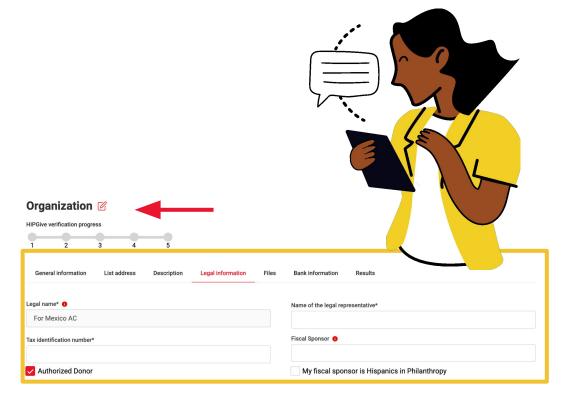






To fill out the legal information:

- Go to the Organization section in your dashboard and select the "Legal Information" tab.
- Select the "pencil" icon to edit.
- Complete all the fields.
- Save the changes.



Data and information shown for illustration purposes only









Cancel





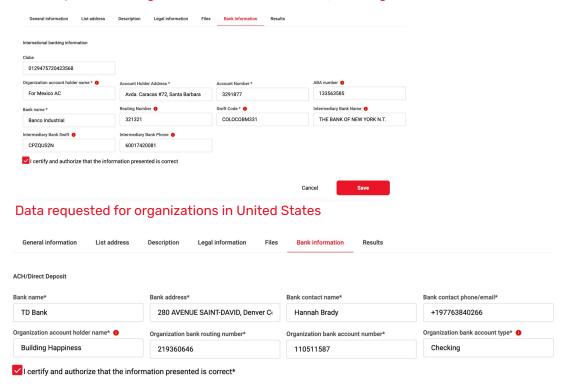


2.3 Bank information

To fill out the bank information:

- Go to the Organization section in your dashboard and select the "Bank Information" tab
- For organizations in Latin America (including Mexico*), the data for international transfers will be requested, including the SWIFT code.
- For organizations in the US, ACH/Direct Deposit information will be requested.
- Select the "pencil" icon to edit.
- Complete all the fields.
- Do not forget to select the box "I certify and authorize that the information presented is correct" once your information is complete and 100% correct.
- Save the changes.

Data requested for organizations in Latin America (including Mexico*)



Data and information shown for illustration purposes only

Cancel













^{*}Organizations in Mexico WITHOUT "Donataria Autorizada" status



2.4 Bank information for "Donataria Autorizada" in Mexico

To fill out the bank information:

- Go to the Organization section in your dashboard and select the "Bank Information" tab
- Select the "pencil" icon to edit.
- Complete all the fields.
- Save the changes.

Olabe 0129475720423568			
rganization account holder name * 1	Account Holder Address *	Account Number *	ABA number 🚯
For Mexico AC	Avda. Caracas #72, Santa Barbara	3291877	133563585
ink name *	Routing Number 6	Swift Code * 1	Intermediary Bank Name 1
Banco Industrial	321321	COLOCOBM331	THE BANK OF NEW YORK N.T.
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ational banking information	Organization account holder name * For Mexico AC	he international banking info	rmation section.









2.5 Check the progress bars on the platform

To confirm if your organization's information and/or documentation is complete, consult the verification progress bar on the platform:



General information List address

Description

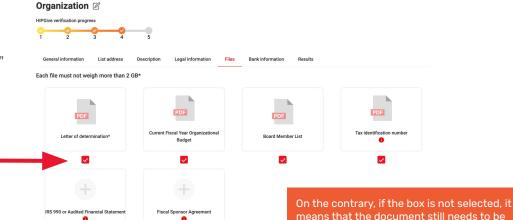
Legal information

Files Bank information

- Under initial review
- 2 Initial review completed
- 3 In complementary validation
- 4 Complementary validation approved
- Complete bank information provided

In addition, the status of your documents will be validated, which you can check in the "Files" tab.

If the document has the box selected, it means that it is correct and you will no longer be able to edit it.







uploaded or needs to be reviewed.





For more information on how to complete the information on the platform, see the

HIPGive User's guide











3. How does the payment process work?



3.1 Calculation of the total amount of funds due

We use the following calculation to work out the total amount of funds due:

Calculation of the total amount of funds due:

Total = (Amount of funds you raised)

- (Payment processing fees)
- + Matching funds and/or special incentives

Ayúdanos a expandir la Colección en español más grande de latinas en ciencia, tecnología, ingeniería y matemáticas y a alcanzar a más jóvenes para demostrarles que la ciencia no tiene género. Donaciones Fondos de contrapartida Otras Donaciones \$3,665.16 USD Recaudado de \$6,000 USD \$2,218.08 USD Fondos de contrapartida \$1,160 USD Otras Donaciones

Visibiliza científicas latinas para inspirar niñas



Educación de Calidad

Commission on the payment method

Tiempo restante

- Payment processor
- Exchange rates









Dar a este proyecto



3.2 The payment process

PAYMENT PROCESSORS

How people give to your campaign

TRANSFER OF THE FUNDS

How we get the funds to you after the campaign



Latin America



Contributions are channeled through a payment processor in the US that works with:

- PavPal US
- Credit and debit cards



The total amount of funds is calculated in US dollars and we make an international bank transfer from our US office. The funds will be marked in your account as originating from Hispanics in Philanthropy.



USA



USD

Contributions are calculated in dollars (USD).



The funds are transferred via a ACH/direct deposit from our office in the US, directo desde nuestra oficina en FEUU, FL depósito aparece en la cuenta bancaria a nombre de **Hispanics in Philanthropy**





People can contribute in their local currency and the payment processor will convert it automatically to dollars (USD).



The total amount of funds is calculated in US dollars and we make an international bank transfer from our US office. The funds will be marked in your account as originating from Hispanics in Philanthropy.

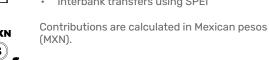


Donataria Autorizada



In addition to the US payment processor, we activate a Mexican processor that can process payments from:

- PayPal MX
 - Credit and debit cards
 - Convenience stores
 - Interbank transfers using SPEI







The funds that were donated in Mexican pesos are kept separate and will be transferred via an electronic bank transfer from our office in Mexico City. The funds will be marked in your account as originating from HIP LATINOAMÉRICA, A.C.

3.3 Timeline

HIPGive is part of Hispanics in Philanthropy, a nonprofit organization. Our internal procedures reflect the highest standards of fiscal control and transparency required by the governments of the US and Mexico.

All communication during this period will be to the email address that you included when you published the project. Remember to check it frequently, and also to check your promotions or spam inboxes.







RECONCILIATION

campaign.

We review each and every transaction to ensure there are no discrepancies, especially involving reimbursements and chargebacks. It is a detailed process because of the multiple forms of payment and the currencies / exchange rates involved.



CALCULATION

We calculate the final result of your campaign:

Total = (Amount of funds you raised)

- (Payment processing fees)
- + Matching funds + special incentives

We send the payment request for this amount for final review and payment.



TRANSFER OF THE FUNDS

We make the payment. In the US it is a national bank transfer. In Mexico and the rest of Latin America, this international bank transfer could take a few days before being reflected in your bank statement.





ADDITIONAL DOCUMENTATION FOR DONATARIA AUTORIZADA

We email you a contract to sign and ask that you generate the CFDI (receipt) only for the amount you raised in Mexican pesos. This is required by the Mexican authorities.



TRANSFER OF THE FUNDS

Once we received the signed contract and CFDI (receipt), we make the bank transfer in Mexican pesos.



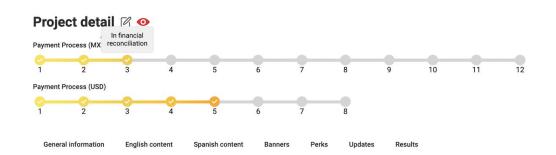
3.4 Check the progress bars on the platform

To confirm the current status of your payment, you can check the Payment Process progress bars:



















4. What type of receipt should we provide?

4.1 Fiscal receipts





If you received a bank transfer from Hispanics in Philanthropy in the US, you can decide whether to send a fiscal receipt. If you choose to do so, here are our details:

- · Full name: Hispanics in Philanthropy
- Fiscal ID number: 94-3040607
- · Legal representative: Ana Marie Argilagos
- Date of incorporation: 15 / 04 / 1981
- · Country: United States
- Activity: Sociedad Anónima No Lucrativa
- Address: 548 Market St. # 60300 San Francisco, CA 94104
- Telephone: (415) 837 0427



Donataria Autorizada

Mexico



If you receive a bank transfer from HIP-Latinoamerica A.C. in México and you are a tax deductible organization, you must send us a CFDI receipt with the following details. Without it, we cannot complete your payment.

- Razón Social: HIP-Latinoamérica AC
- RFC: HIP160504288
- Régimen fiscal: 603 Personas morales con fines no lucrativos
- Dirección: Valladolid 50, Col. Roma Norte, CP 06700, Cuahutémoc, CDMX.

Además, deberás tomar en cuenta los siguientes detalles:

- Método de Pago: 03 Transferencia electrónica de fondos
- Forma de Pago: PUE
- Uso CFDI: G03 Gastos en general.
- Clave de unidad: M4 Valor monetario

FAQs

FAQs

Q: What documents do I need to upload to the HIPGive platform?



Q: I am a donataria autorizada in Mexico, and I was notified that the document I uploaded as a Tax Authorization Certificate to the SAT is incorrect. How can I know what is the document you are requesting?



A: In this section, we are NOT requesting the "Diario Oficial de la Federación" with the current year's authorized "donatarias", or "Cédula de Identificación Fiscal". The document we are requesting is "oficio de notificación de donataria".

















A: The HIPGiver should email hipgive@hipfunds.org including:

- Email used to make the donation.
- The amount to be reimbursed.

Once we make the refund request to the corresponding payment processor, we will contact the HIPGiver to confirm that the refund is being processed.

?

Q: I am a *donataria autorizada* in Mexico, and one of my donors has not received a tax-deductible receipt for the donation to my project, what is the procedure in this case?



A: Your donor should email hipgive@hipfunds.org including the email address used to donate to your project, as well as the "constancia de situación fiscal" (Certificate of Tax Status from the SAT).

It is important to always remind your donors that they must request the receipt and fill in the information at the time of their donation.

The tax-deductible receipt will be issued after that. Please check your spam and promotions folder.

USA MEX	
С	Business name
RFC	Company name
code	Email for invoice
Ej: 06700	

Q: My fundraising campaign is over, what are the next steps and how long will it take for the funds raised to be paid out?



A: Once your campaign finishes, we'll start the reconciliation process with our finance department. This takes several weeks, so your payment will be ready 8-12 weeks* after the campaign is over. To learn more about this process, please refer to this section of the guide.

*If the bank information is NOT complete or corresponds to an account that is no longer active, you will receive an email from hipgive@hipfunds.org requesting you upload whatever is missing. This email will be sent to the email address you used to register your crowdfunding project (please check your Spam folder). Please note that the reconciliation process won't start until all the requested information is uploaded on the HIPGive platform. Therefore, the period of 8 to 12 weeks will count since the day everything is complete on your organization's profile.

Q: I received a notification that I am missing some of my organization's documents and/or information, how can I know what I am missing?



Α:

- <u>Here</u> you can consult the list of requested documents.
- Here you can check out the required legal information.
- <u>Here</u> you can check the required banking information, whether you are an organization in Latin America or Mexico (not a donataria autorizada).
- <u>Here</u> you can check the required banking information if you are a U.S. organization.
- <u>Here</u> you can check the required bank information if you are an organization in Mexico (donataria autorizadaa).











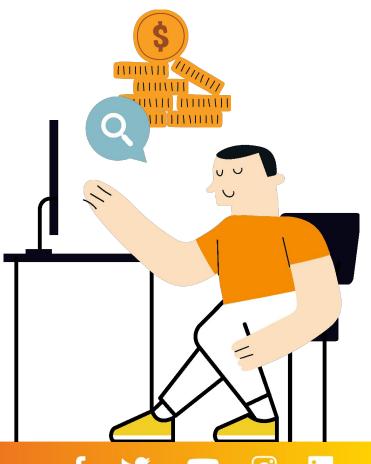
Q: I have already received the payment for my crowdfunding campaign, but the amount does not match the number that appears in my project site on HIPGive.

What is the reason for this difference?



A: The amount shown on your project site does not include the payment processing fees. This fee is added once we perform the financial reconciliation process. You can learn more about this in <u>section 3.1</u>

If you are an organization in Latin America (including Mexico), please note that the payment is sent through an international wire transfer, so the commission for receiving this transfer, as well as the exchange rate, will depend on each bank.











Q: I am donataria autorizada in Mexico and received a donation contract. However, the amount in the contract does not match the total amount raised for my crowdfunding project. Why is there a difference?



A: As a donataria autorizada, your organization received donations in both US dollars and Mexican pesos. The amount collected in MXN is paid from our office in Mexico, and corresponds to the amount included in the contract. Since HIP LATINOAMÉRICA is a civil association in Mexico, we have to sign a donation contract and receive a CFDI that covers this amount in order to disburse the amount collected in Mexican pesos.

In addition to the amount raised in Mexican pesos, your organization will receive a payment via international wire transfer which is equivalent to the amount raised in US dollars, and which also includes matching funds and/or special incentives. Since this is paid from our U.S. office, we won't include it in the donation contract.











Contact us:

hipgive@hipfunds.org

HIPGIVE

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